

Helping the needy.....



BRAND GUIDE LINES



.....Spreading Joy



INTRODUCTION



Chizoba Adenira Foundation , CAF nations for short, is fueled by hope and the vision of a world where every mother, regardless of her circumstances, can provide a nurturing environment for her children. It is a belief that no one should stand alone in the face of adversity. Through collective action and unwavering support, CAF is dedicated to creating lasting change, one mother and one child at a time.



Slogan

> Helping the needy....
.....Spreading Joy

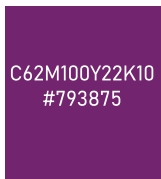
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CMYK

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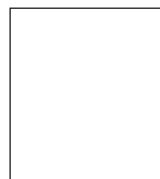
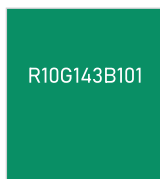
Alternative Colours



RGB

Primary Colours

Alternative Colours





TONE

Empathetic and Compassionate: "We genuinely understand the struggles faced by the communities we serve. Our hearts are with those who are fighting everyday battles, and we're here to offer a helping hand."

Inspirational and Hopeful: "Together, we can create a brighter future. Every small step we take can lead to incredible changes. Let's celebrate the success stories where hope has triumphed over adversity!"

Transparent and Honest: "We believe in being open and honest about our mission. We want you to know exactly how your support is making a difference and where every dollar goes—transparency is key to building trust."

Informative and Educational: "We're here to share knowledge and insights about the challenges we face and the work we're doing. Let's explore these issues together; we're happy to guide you and answer any questions you may have."

NICHE / FOCUS

- > Widows
- > Orphans
- > Prisoners
- > Destitutes



SHORT FORM >>
WHERE PRECISION IS PARAMOUNT





COLOUR PATTERN >>

BRAND FLOW PATTERN



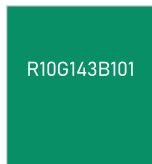
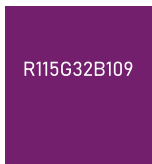
RGB / WEB / MOBILE

CMYK / PRINT



Primary Colours

Alternative Colours





DIGITAL ACCESS TAG >> FOR FLEXIBLE VOLUNTEERING



**CHIZOBA ADENIRAN FOUNDATION
BE PART OF THOUSANDS**

.....HELPING THE NEEDY SPREADING JOY.....

SCAN





BRANDED T-SHIRT >>



Front



Back



Front



Back





CONTACT LOCATION >>

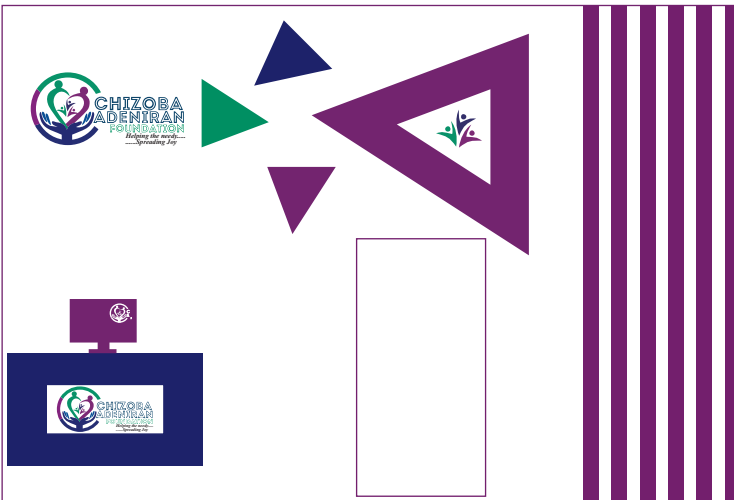
INTERIOR & EXTERIOR



exterior



interior





**CHIZOBA
ADENIRAN
FOUNDATION**

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.....Spreading Joy*